

The drama, suspense and thrill of the fight.



# SHAW BOXING<sup>20</sup><sub>25</sub>

THURSDAY MARCH 27<sup>TH</sup>, 2025 | FAIRMONT ROYAL YORK

IN SUPPORT OF

**SHAW  
FESTIVAL**

**Sponsorship Opportunities**



# SHAW BOXING 2025

**THURSDAY, MARCH 27<sup>TH</sup>, 2025**  
**FAIRMONT ROYAL YORK HOTEL | TORONTO**

## **EVENING TIMELINE**

6PM RECEPTION  
7PM DINNER AND BOXING MATCHES  
BLACK TIE

From its debut in 1986, Shaw Boxing has remained one of the most popular and talked-about networking and fundraising events in Toronto's business community. Championed by Bay Street's financial and legal sectors, we are expecting over 600 senior corporate influencers to attend this year.

Shaw Boxing offers a night of camaraderie, first-class hospitality and professional boxing. Guests enjoy exceptional cuisine, high-quality sporting action close to their table, and networking with the who's who of Canada's top 100 companies.

On March 27, 2025, we will celebrate the 38th anniversary of this phenomenal event, which has raised greater than \$15 million in support of the Shaw Festival Theatre, Canada. Proceeds have helped to build one of the largest and most prestigious acting ensembles in North America, and develop programs that foster actors, designers and directors who in turn play their part in theatre companies across Canada.

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# SHAW FESTIVAL

## CORE VALUES

### **Excellence:**

Never Compromise on Quality

### **Inclusion:**

Leave No One Out

**Compassion:** Look After Each Other

### **Sustainability:**

Be Good Stewards

### **Community:**

Make the Most of Our Location

## FAST FACTS

- Registered Charity in Canada, and the Shaw Festival Foundation in the U.S. is a Registered 501(c)(3) Charitable Organization.
- Ticket sales and earned revenue account for less than 70% of our full operating budget. The Shaw operates with only 4% of its annual budget from government sources (vs 25-35% for many urban arts organizations).
- Featuring 12-15 productions in 3+ venues, countless Beyond the Stage activities, a Spiegeltent and so much more!
- Draws an audience of more than 325,000 annually.
- Currently the Shaw Festival annually contributes an additional \$237.8 million to the tourism economy and a GDP of almost \$200 million.
- More than 15,000 youth per year attend our productions and educational events.
- Improving accessibility and introducing new audiences to our theatre through outreach programs.

*Why a boxing fundraiser for a charitable theatre company? Bernard Shaw (our namesake) was himself an enthusiastic amateur boxer and close friend of Gene Tunney, the world heavyweight champion (1926-28). We honour them in that way - a friendship born of each man's love for the other's profession.*

## WHO WE ARE

A festival in blissful Niagara wine country with a deserved reputation for excellence, where people who are curious about the world gather to share the unique experience of live theatre.

Our work is unashamedly intelligent but not snobbish. We are entertainers and we want to play for everyone.

Inspired by the spirit of Bernard Shaw, we create unforgettable theatrical encounters in any way we want. Our charitable purpose is to advance the public's appreciation of the arts, specifically theatre, as a basic human need.

## BOARD OF DIRECTORS

Ian M.H. Joseph, Chair, *Paradigm Capital Inc.*  
 Peter E.S. Jewett, Past Chair, *Torys LLP (retired)*  
 Timothy R. Price, Vice Chair, *Brookfield Asset Management*  
 Elizabeth S. Dipchand, Secretary, *Dipchand LLP*  
 Gregory N. Prince, Treasurer, *PricewaterhouseCoopers LLP*  
 Tim Carroll, Artistic Director (*ex officio*)  
 Tim Jennings, Executive Director (*ex officio*)  
 Philip Akin  
 Glen Bandiera, MD, *University of Toronto; Royal College of Physicians and Surgeons*  
 Sylvia Bennett, *Buffalo-Toronto Public Media*  
 Sheila Brown  
 Richard P. Ellis, *Ellis Strategies*  
 Sandra Henderson, President, *Shaw Guild*  
 Thomas R. Hyde, *Hodgson Russ LLP*  
 Tim Johnson, *LON 360° Indigenous Education Initiative*  
 Carolyn Keystone, *Trimin Capital Corporation*  
 Jodey Porter  
 Corinne Foster Rice  
 Robin Ridesic, *The Exchange Brewery*  
 Samiha Sachedina, *Sun Life*  
 Nicole R. Tzetzio, *The Tzetzio Companies*  
 Jaime Watt, *Navigator*



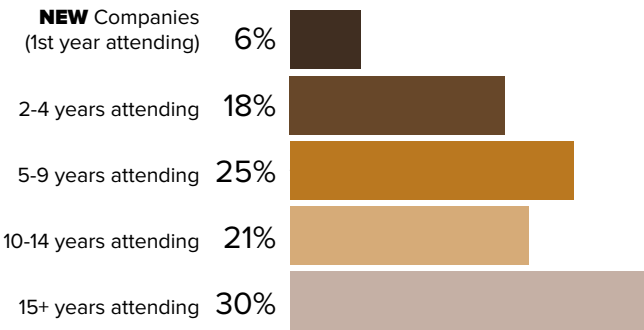
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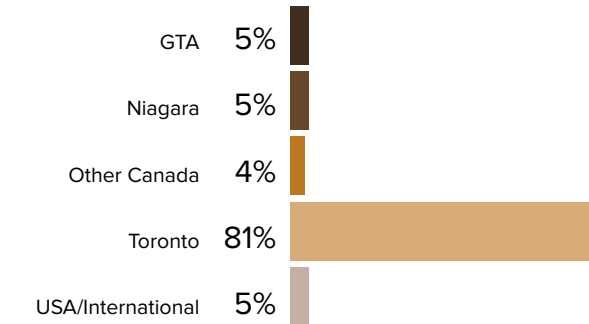
# YOU'RE IN GOOD COMPANY

## Number of years Company has supported Shaw Boxing:



## Location

(Head Office for Companies in Attendance)



## 2024 Sponsors

- |                                    |  |
|------------------------------------|--|
| BFL CANADA                         | Nicola Wealth Management                             |
| Blake, Cassels & Graydon           | Norton Rose Fulbright Canada LLP                     |
| BMO Capital Partners               | Odyssey Trust  |
| BMO Capital Markets                | Peloton Capital Management                           |
| BMO Commercial Bank                | Penfund  |
| Cassels Brock & Blackwell LLP      | PointClickCare                                       |
| CIBC                               | Raymond James  |
| Clairvest Group Inc                | RBC Leveraged Finance                                |
| CVCA Young Professionals Committee | RBC Royal Bank                                       |
| DBRS Morningstar                   | Sage Capital Partners Inc.                           |
| DLA Piper (Canada) LLP             | Scotiabank   |
| Ernst & Young LLP                  | Stephenson's Rental Services                         |
| Fairmont Royal York                | Stikeman Elliot LLP                                  |
| Fasken                             | TD Commerical National Accounts (Financial Sponsors) |
| Fogler, Rubinoff LLP               | TDS Mining/M&A/RE                                    |
| Gardaworld                         | TDS Load Syndications                                |
| Hodgson Russ LLP                   | TDS Canadian Financial Sponsors                      |
| KingSett Capital                   | TDS US Financial Sponsors                            |
| KPMG LLP                           | Torkin Manes LLP                                     |
| Laurentian Bank                    | Torys LLP  |
| McCarthy Tetrault LLP              | Vlaad and Company                                    |
| McMillan LLP                       | Whitcap Venture Partners                             |
| MNP                                | Woodbourne   |
| National Bank Financial            |  |

## 2025 Shaw Boxing Committee

- |                                   |                  |
|-----------------------------------|------------------|
| Marc St-Onge, <i>Co-Chair</i>     | Robert Fonn      |
| Aaron Toporowski, <i>Co-Chair</i> | Robbie Isenberg  |
| Madelaine Banks                   | Nick Lalani      |
| Michael Binnington                | Mark Opashinov   |
| Derek Dermott                     | Michael Rudanycz |



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# Sponsorship Opportunities

## PRESENTING SPONSOR

**\$50,000**

- Sponsor category exclusivity
- Corporate logo embedded into event logo
- Corporate logo on all promotional materials
- Corporate logo on two ring corner posts
- Corporate logo on Shaw Boxing website
- Corporate logo on on-site multimedia presentation
- Corporate logo on Round 1 ring sign
- Corporate logo in event program
- Full-page advertisement on the inside front cover of the event program
- Acknowledgement by emcee during event
- Opportunity for representative to address guests from the Ring
- Two premium Ringside tables (10 guests per table with a \$30,000 value)
- VIP Table service with exceptional food, drink and entertainment



## RING SPONSOR

**\$30,000**

- Corporate logo on all promotional materials
- Corporate logo in center of the Ring
- Corporate logo on one ring corner post
- Corporate logo on Shaw Boxing website
- Corporate logo on on-site multimedia presentation
- Corporate logo on Round 2 ring sign
- Corporate logo in event program
- Full-page advertisement in the event program
- Acknowledgement by emcee during event
- One premium Ringside table (10 guests per table with a \$15,000 value)
- VIP Table service with exceptional food, drink and entertainment

## DINNER SPONSOR

**\$25,000**

- Corporate logo on all promotional materials
- Corporate logo on one ring corner post
- Corporate logo on Shaw Boxing website
- Corporate logo on on-site multimedia presentation
- Corporate logo on Round 3 ring sign
- Corporate logo in event program
- Full-page advertisement in the event program
- One premium Ringside table (10 guests per table with a \$15,000 value)
- VIP Table service with exceptional food, drink and entertainment

## RECEPTION SPONSOR

**\$20,000**

- Corporate logo on select promotional materials
- Corporate logo on Shaw Boxing website
- Corporate logo on on-site multimedia presentation
- Corporate logo on Round 4 ring sign
- Corporate logo in event program
- Half-page advertisement in the event program
- One premium Ringside table (10 guests per table with a \$15,000 value)
- VIP Table service with exceptional food, drink and entertainment



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# Sponsorship Opportunities



## RINGSIDE SPONSOR

**\$15,000**

- Corporate logo on select promotional materials
- Corporate logo on Shaw Boxing website
- Corporate logo in event program
- One Ringside table (10 guests per table), 1st row to Ring
- Exceptional food, drink and entertainment

## CLUBHOUSE SPONSOR

**\$13,000**

- Company name listed on Shaw Boxing website
- Company name listed in event program
- Company name listed on table card
- One Clubhouse table (10 guests per table), 2nd row to Ring
- Exceptional food, drink and entertainment



## GOLD SPONSOR

**\$10,000**

- Company name listed on Shaw Boxing website
- Company name listed in event program
- Company name listed on table card
- One Gold table (10 guests per table), outer row to Ring
- Exceptional food, drink and entertainment



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